

# Management Practices for Sustainable Development Goals

February 15 - 16, 2024



## Schedule

### 15<sup>th</sup> February, 2024

09:00 a.m. – Registration

10:00 a.m. – Inaugural Session

10:00 a.m. – Opening Remarks

10:05 a.m. – Rendering of the University Anthem

10:10 a.m. – Introduction of the Guests, Invitation to the Dais and Felicitation

10:15 a.m. – Lighting of the Ceremonial Lamp

10:20 a.m. – Welcome Address by Prof. Pratim Barua, Chairperson, CMSDU

10:25 a.m. – Speech by the Chief Guest – Dean, Research & Development, Dibrugarh University

10:35 a.m. – Keynote Speech by Keynote Speaker – Mr. Pranjal Changmai, MD, BCPL

10:55 a.m. – Vote of Thanks

11:00 a.m. – Conclusion of Inaugural Session with the National Anthem and High Tea

11:30 a.m. – First Technical Session

01:30 p.m. – Lunch Break

03:00 p.m. – Second Technical Session

### 16<sup>th</sup> February, 2024

09:30 a.m. – Third Technical Session

11:30 a.m. – Tea Break

11:45 a.m. – Presentation for Best Paper Award

1:45 p.m. – Lunch Break

3:00 p.m. – Valedictory Session



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## Technical Sessions Schedule

### Session Number 1

Submission Number	Paper Title	Author (s)
8	Green Initiatives in Higher Educational Institutions for Sustainable Environment: A Case Study of selected Higher Educational Institutions of Assam	Dr. Utpal Sut * Dr. Ashwini Machey
13	Probing the Potentiality of the <i>Cricula trifenestrata</i> Helper Cocoon - An Approach to Transform a Pest into a Valuable Product	Ms. Mrigakshee Phookan *
14	Micro-Mobility Solutions: Evaluating the Effectiveness of E-Rickshaws in a Small-sized City	Mr. Danial Doley * Prof. Mokaddes Ali Ahmed
21	Sustainable Tourism Management: A Study on the Impact of Ecotourism on the Host Communities near Agaratoli Range of Kaziranga National Park	Ms. Basobee Sreemoyee *
34	A Study on Sustainability Pricing Policy of Green Tea Leaves produced by Small Tea Growers of Dibrugarh, Assam	Mr. Pransu Raj Kaushik * Mr. Chinmoy Challeng
35	Understanding Microfinance in the Context of SDG 7	Ms. Darothi Kakoty *
38	Sustainable Entrepreneurship among Food Processing Units with Special Reference to Social Dimensions	Ms. Sonashree Das * Prof. Seema. S. Singha



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## Session Number 2

Submission Number	Paper Title	Author (s)
1	A Study of EREC-AIDA Framework for Estimating User Sentiment and Response towards Green Advertisement at Various Levels of Marketing over Selected Platforms	Dr. Prakrit Saikia * Dr. Debanuj Khound
11	Innovation from the Perspective of Startups Incubated in Business Incubators	Mr. Jamal Hussain *
12	Empowering Small Tea Growers for Sustainable Development: Aligning with the SDGs in Assam, India	Mr. Ankur Gogoi * Dr. Rashida Tahira Noorain
18	Global Policies and Public Attitudes toward Electric Vehicles in the Context of Sustainable Technology: A Critical Literature Review	Mr. Danial Doley * Dr. Akhilesh Kumar Maurya
26	'Occupational Stress - Boon or a Bane?' A Study over Oil Refinery Employees in Assam	Ms. Sneha Hazarika* Dr. Joyjit Sanyal
27	Consumer Perceptions about Environmentally Sustainable Products in Nagaland	Mr. Shamim Ahmed * Dr. Dhruvajyoti Bordoloi Mr. Kelhoukhrietuo Nagi
33	Accessibility to Healthcare Services through Life Insurance Products: A Step towards Sustainable Development Goals	Ms. Bijita Saikia * Dr. Pranjal Protim Buragohain
37	Women in Micro Food Processing Enterprises: A Way to Sustainable Economy	Ms. Putanjalee Deka * Dr. Aradhana Borthakur



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## Session Number 3

Submission Number	Paper Title	Author (s)
4	Winter Rice Trend Analysis and Change Point Detection in Assam's North Bank Plains Zone (NBPZ): A Non-Parametric Approach	Ms. Rabijita Buragohain * Dr. Hemanta Saikia Dr. Dhruva Das
5	Development of Spray Dried Assam Lemon Powder as Ready to Serve Drink and Towards Sustainable Market Opportunities	Ms. Sumi Das * Dr. Kandarpa Kumar Saikia Dr. Sandeep Janghu
7	Can Food Sovereignty be the Way Ahead? Exploring Food Sovereignty as a Paradigm for Transforming Agri-Food Systems: A Comprehensive Review	Mr. Sayan Jyoti Deori *
25	Analysing the Ecological Impact and Sustainable Development in Guwahati's Smart City Initiatives	Ms. Chinmoyee Deka * Dr. Abhinandan Saikia
28	Strategies for Greening the Road through Sustainable Waste Practices – A Study on Mizoram State	Ms. Naznin Sudani Hasan * Dr. Lurai Rongmei Dr Debomalya Ghosh
29	Green Supply Chain Management Practices in Cloud Kitchens	Ms. Rohini Dutta Majumder * Dr. Lurai Rongmei Dr Debomalya Ghosh
36	Green Hotel Design and Operations as a Catalyst for Sustainable Tourism Infrastructure – A Study on Select Hotel Chains in India	Mr. Bibek Bardhan * Dr. Kakali Mahanta

